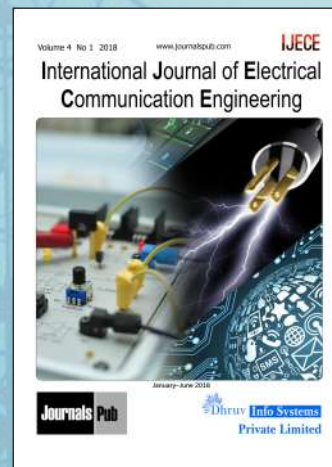
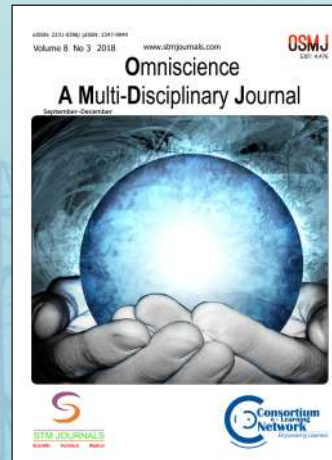
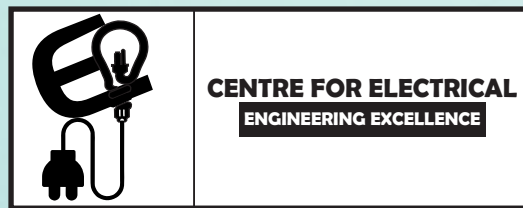


Media Advertising Kit



Print Advertising

Web Advertising

Centre for Electrical Engineering Excellence

Division of Consortium E -Learning Network Private Limited

ISO: 9001 Certified

Address: A - 118 Level 1 , Sector 63, Noida 201 301. INDIA.

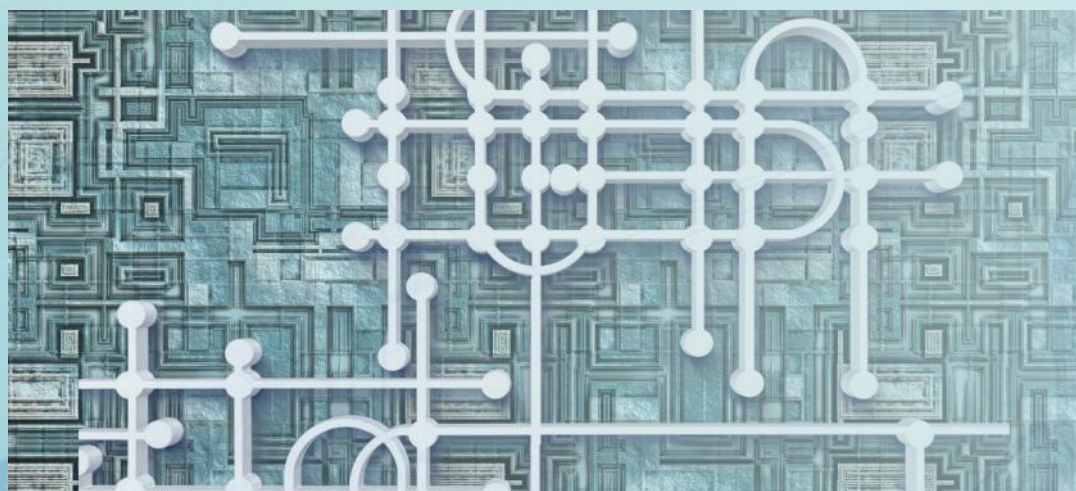
Tel: +91 0120 – 4781207 , +910120 – 4781209/240

Email electrical.excellence@conwiz.in / monil@conwiz.in

Website www.electrical.celnet.in

Company Profile

Centre for Electrical Engineering Excellence (CEEE), a division of Consortium eLearning Network Pvt. Ltd. publishes 16 online & print journals and facilitates a cost effective access to the quality research findings in the Electrical Domain through the publication of quality scholarly journals. STM Journals(National) and Journals Pub(International) are the imprints of the CEEE Journals. STM Journals are published thrice a Year (April, August & December) Online & Print. JournalsPub are published twice a Year (June & December) Online & Print.



Readership Focus Audience of Journals

Students (Age Group – 18 to 30)	Faculty	Research	Administration	Key Opinion Leaders	Peer Groups
BSc.	Teachers	Researchers	Directors	Govt. Officials	Relevant Industry People
MSc.	Professors	Lab Technicians	Vice Chancellors	Private Industry Heads	
BTech.	Lecturers		Principal		
PhD.	Teaching Assistants		Vice Principals		

CEEE Products

Journals

Reprints

Books

Print Ads

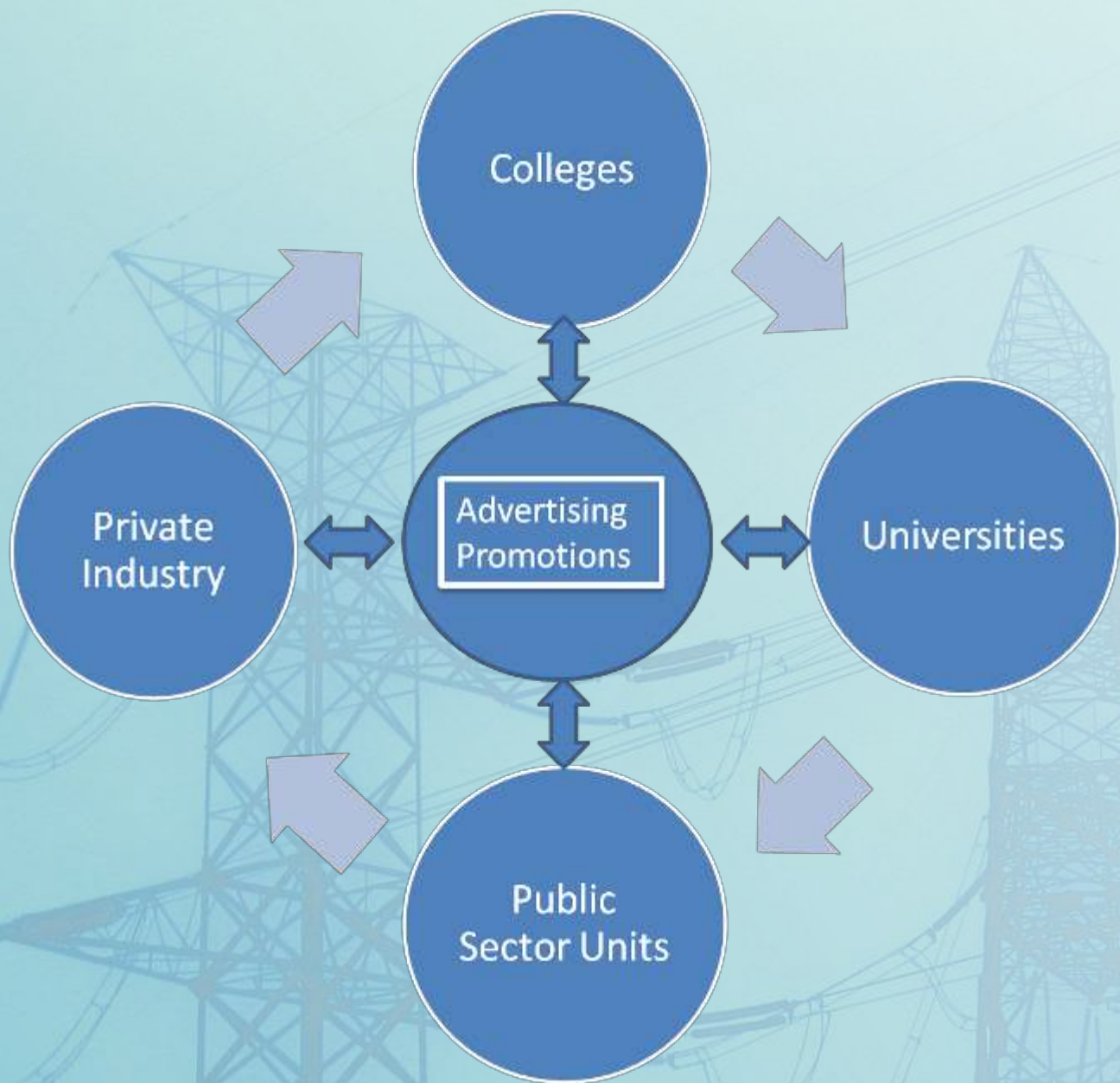
Website

E– Programs

Online Ads

Advertising Benefits

CEEE Journals Reach — India & Abroad



Colleges	Universities	Public Sector Units	Private Industry
Government	Central		Science
Private	State		Technology
	Private		Engineering
	Deemed		

List of Journals

1	Journal of Control & Instrumentation
2	Journal of Power Electronics & Power Systems
3	Trends in Electrical Engineering
4	Journal of VLSI Design Tools & Technology
5	Journal of Remote Sensing & GIS
6	Journal of Aerospace Engineering & Technology
7	Research & Reviews: Journal of Space Science & Technology
8	OmniScience: A Multi-disciplinary Journal
9	International Journal of Electrical Communication Engineering
10	International Journal of Electrical Machines & Drive
11	International Journal of Electrical Power System and Technology
12	International Journal of Analysis of Electrical Machines
13	International Journal of Microelectronics & Digital Integrated Circuits
14	International Journal of Analog Integrated Circuits
15	International Journal of Automatic Control System
16	International Journals of Power Electronics Controllers and Converters

Colour Ads

Space Options	Per Issue 1 Journal	3 Issues 1 Journal	Per Issue 3 Different Journals	Per 3 Issues 3 Different Journals
	Rs. ₹	Rs. ₹	Rs. ₹	Rs. ₹
Back Cover	25,000	63,750	63,750	1,80,000
Inside Front Cover	20,000	51,000	51,000	1,44,000
Inside Back Cover	25,000	63,750	63,750	1,80,000
Two Page Spread (Centered)	20,000	51,000	51,000	1,44,000
Premium Page (Any First 10 page)	12,000	30,600	30,600	86,400
Full Page	10,000	26,000	26,000	72,000

Space Options	Per Issue All 16 Electrical Engineering Journals
	Rs. ₹
Back Cover	2,60,000
Inside Front Cover	2,08,000
Inside Back Cover	2,60,000
Two Page Spread (Centered)	2,08,000
Premium Page (Any First 10 page)	1,24,800
Full Page	1,04,000

Advertising Card Rates-Journals

Black & White Ads

Space Options	Per Issue-1 Journal	3 Issues-1 Journal	Per Issue-3 Different Journals	Per 3 Issues-3 Different Journals
	Rs.₹	Rs.₹	Rs.₹	Rs.₹
Two page Spread (Centered)	14,000	35,700	35,700	1,00,800
Premium Page (Any First 10 page)	8000	20,400	20,400	57,600
Full Page	6,000	15,300	15,300	43,200
Half Page	4500	11,475	11,475	32,400

Space Options	Per Issue All 16 Electrical Engineering Journals
	Rs.₹
Two page Spread (Centered)	1,45,600
Premium Page (Any First 10 page)	83,200
Full Page	62,400
Half Page	71,680

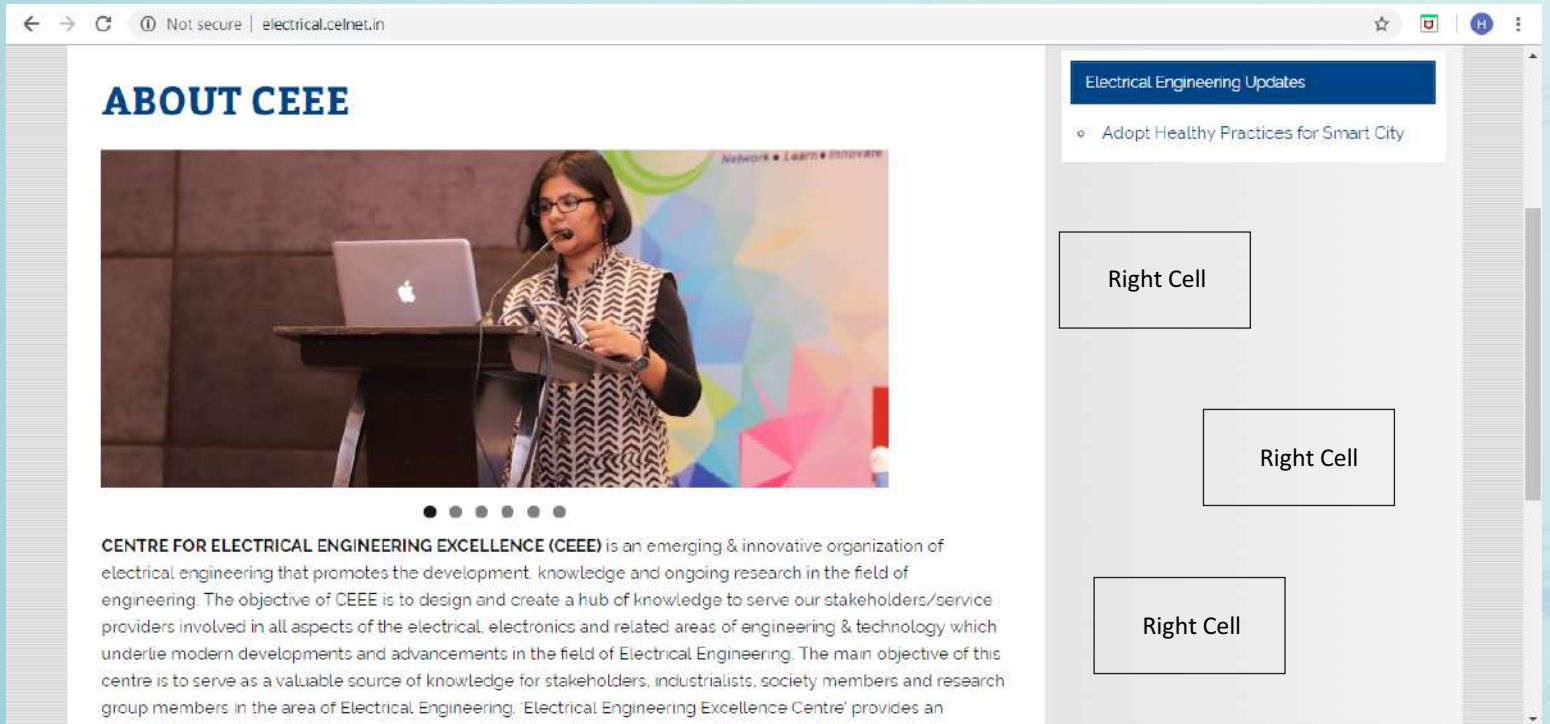
Print Ad Specifications:

A4 Size for Cover Page & Inside Pages. Non Bleed

Full Page – Width: 7" x Height: 10"

Half Page – Width: 7" x Height 4"

Right Cell



Maximum Size : 100 KB

Card Rates (Per Month)	
Banner Advertisement Position	1 Right Cell 180 x 150 Px
	Rs.₹
On Home Page Only	12,000
Any 3 Inside Pages of Website only	8,000
Home Page + 3 Inside Pages	15,000

Rates are subject to change on prior notice for advance issues / updates
Artwork = Digital files in high resolution JPEG / GIF format (300 dpi minimum)

Advertorial (Print)

CEEE Journals is now welcoming institutions & industry to submit **advertorials** to be published in the journals. Advertorial is a useful information providing tool to educated direct readers of peer group/ industry issues, products & services, institution/company big announcements and advances in the field or industry of practice.

We have a robust editorial team which will review advertorials and work mutually with the organization / agency to see that they fit the ethical norms for journal publishing.

1 Page Advertorial	Rs. ₹ 12,000
1 Page Advertorial with small block Advertisement on the page	Rs. ₹ 14,000
1 Page Advertorial + 1 Full page Advertisement (Cover or Inside Pages)	Rs. ₹ 20,000

Terms & Conditions

Deadline for receiving Ads for publishing : National Journals

Print / Online	Date
Issue 1	15th March to 15th April
Issue 2	15th July to 15th August
Issue 3	15 November to 15th December

Exchange rate will be applicable at the time of payment for national orders

Deadline for receiving Ads for publishing : International Journal

Print / Online	Date
Issue 1	15th May to 15th June
Issue 2	15th Nov to 15th Dec

Exchange rate will be applicable at the time of payment for international orders

Payment:

100 % advance publishing (print / online)

GST applicable as extra : 18%

Bank Details:

Account Name: Consortium eLearning Network Pvt. Ltd

Bank Account No.: 03942000001153

Bank Name: HDFC Bank

IFSC : HDFC0000394

Bank Address: HDFC Bank, Sector -62, NOIDA, U.P. INDIA

Swift Code: HDFCINBBXXX